



## Media Advisory

**For immediate release:**

**August 7, 2015**

### **Region of Waterloo Arts Fund Hosts Open House**

Waterloo Region – The Region of Waterloo Arts Fund’s board of directors is hosting an Open House for grant applicants in advance of the fall 2015 round. This will be an informal drop-in where board members will be available to share general information about the fund, its mandate and will welcome feedback.

Please note: This is not a grant writing session because board members are restricted from providing specific application assistance.

**What:** Drop-in Open House  
**When:** Tuesday, August 18, 2015 from 5 p.m. until 7 p.m.  
**Where:** Region of Waterloo Administrative Headquarters  
150 Frederick St., Kitchener  
Room 110, Ground Floor

No pre-registration required; just stop by.

The objective of the Arts Fund is to “make art happen” – stimulate arts activity – immediately, by funding projects throughout the Region that will occur within the next 12 months and, over the longer term, will enhance the ability of an artist or arts organization to make more art happen through future projects.

Created in 2002, the Region of Waterloo Arts Fund is a not-for-profit corporation which provides arms-length funding for the performing, visual, media and literary arts in the Region of Waterloo. The Arts Fund invites applications in the spring and fall of each year. Applicants are first asked to submit a Stage 1 application outlining their project. On the basis of a review of those applications, a short list of applicants is then asked to submit a more detailed proposal in a Stage 2 application, augmented by budgets and additional support materials.

The Arts Fund is one of the very few funds in Canada that awards grants directly to artist-led projects. The Arts Fund also supports new projects initiated by local arts organizations in collaboration with artists based in the Region. The funds are generously made available through Regional Council’s allocation of 40 cents per capita.

By investing in the community via the Arts Fund, the supported projects have the ability to attract additional funds through earned revenue, grants from provincial, federal or

private sources, sponsorships, private and in-kind donations.

The Region of Waterloo Arts Fund welcomes applications in all arts disciplines from individual artists and arts organizations based in the Region of Waterloo (comprising the cities of Cambridge, Kitchener and Waterloo and the townships of North Dumfries, Wellesley, Wilmot and Woolwich).

**The next deadline for applications to the Arts Fund is 4:00 pm on Friday, September 4, 2015; full details are available on the website: [www.artsfund.ca](http://www.artsfund.ca)**

For more information, contact Stevie Natolochny at 519-575-4450 or via email: [snatolochny@regionofwaterloo.ca](mailto:snatolochny@regionofwaterloo.ca)

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